

# EVENT SPONSORSHIP



# EVENT DETAILS



## June 21-22nd

Join us June 21-22nd for the fifth annual Fire on the Lake festival weekend at Camp Mack, a Guy Harvey Lodge, Marina & RV Resort. This year our sanctioned ICS Chili Cook-off Competition expands to include a JEEP Rally with a 7 Slot Show & Shine for the Most Patriotic jeep, among others. Lake Kissimmee will be ablaze with competition as hot as the music. The Camp Mack Riverfront will be alive with chili tastings, live music and specialty food and craft vendors.



Chili cooks compete in this International Chili Society (ICS) sanctioned event in either Traditional Red, Homestyle, Verde, and Salsa Categories as either an Adult or Youth Team. Teams will be judged, and the winner crowned as the 2024 Camp Mack Chili Champion.



JEEP owners and enthusiast know adventure begins at the end of Camp Mack Road. So fuel up and venture out to Camp Mack for our inaugural Jeep Show & Shine Salute. Strut your JEEP stuff, take in JEEP demonstrations, cheer on the chili cooks and salute America's warfighters helping support K9s Partners for Patriots. Prizes will be awarded for the Most Patriotic Jeep and Most Patriotic Pup. Event proceeds benefit K9 Partner for Patriots.



# SPONSORSHIP OVERVIEW



## ENGAGEMENT & EYEBALLS

- ✓ 85,000 – Web Site Visits
- ✓ 120,000 - Social Media Fans
- ✓ 110,000 - Eblast Database
- ✓ 300 + - Event Attendees

## DEMOGRAPHICS

### Gender

52% Women – 48% Men

### Age

12.1% - 25-34

21.9% - 35-44

25.5% - 45-54

21.5% - 55-64

17% - 65 +




## BENEFICIARY



[www.K9PartnersforPatriots.com](http://www.K9PartnersforPatriots.com)



# PACKAGE BENEFITS

	PRESENTING SPONSOR	STAGE SPONSORS	AWARD SPONSORS	T-SHIRT SPONSORS	BOOTH
	\$2,000	\$1,000	\$1,000	\$750	\$200
PRE-EVENT					
Logo on Promo Collateral	X				
Logo on website	X	X	X	X	
Social Media Announcements	X	X	X	X	X
Eblasts	X	X	X	X	
Press Releases	X				
DAY of EVENT					
Logo on event banners	X	X	X	X	
Logo on stage banners	X	X			
Logo on awards banner	X		X		
Logo on t-shirt	X			X	
Logo on event collateral	X				
Live and Social Media announcements	X				
Booth Displays/Sales	X	X	X	X	X
POST EVENT					
Blog	X				
Eblast	X	X	X		
Donation Recognition	X				

# RESERVATION

Sponsor Name (as to be used by the Event) \_\_\_\_\_

Type of Business \_\_\_\_\_

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Cell \_\_\_\_\_

Email (required) \_\_\_\_\_

The undersigned is an authorized signatory on behalf of the designated Sponsor:

Signature: \_\_\_\_\_

Name: \_\_\_\_\_

Date: \_\_\_\_\_

\_\_\_ Presenting Sponsor (1).....\$2,000

\_\_\_ Stage Sponsor (2)..... \$1,000

\_\_\_ Award Sponsor (2)..... \$1,000

\_\_\_ T Shirt Sponsor (2) ..... \$750

\_\_\_ Booth .....\$200

\_\_\_ In Kind / Other

Full payment is due with your reservation unless other arrangements are made.

Please make checks payable to

**Camp Mack, a Guy Harvey Lodge, Marina & RV Resort** and return with completed application to:

Camp Mack, a Guy Harvey Lodge, Marina & RV Resort

14900 Camp Mack Road

Lake Wales, FL 33898

[Info@GuyHarveyCampMack.com](mailto:Info@GuyHarveyCampMack.com)

*Disclaimer. Sponsorships, including designation of booth/tent location and Gator Den display signage areas, subject to prior reservation. Display of Company logo on printed materials subject to production deadlines. Gator Den display signage subject to permit and installation feasibility.*

GuyHarveyCampMack.com

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# THE EVENT SERIES

