



EVENT SPONSORSHIP



CELEBRATE THOSE WHO SERVED

NOV 8-9th, 2024

Join us at Camp Mack, a Guy Harvey Lodge, Marina & RV Resort on Veterans Day Weekend, November 8-9th, for the Fish to Honor Tournament. Help us celebrate those who have served as we raise proceeds for a great cause, 22Zero, a non-profit organization that works diligently to bring awareness and an end to veteran suicide. Registration is open for Tournament Teams, Veteran Sponsors, and Volunteer Captains. The Fish to Honor tournament is a 2-angler team tournament with one angler who must be a veteran or on active-duty service member. Volunteer captains can register to guide a team or be on a team with a veteran or active-duty service member. Family members and the community are invited to enjoy a fun-filled weekend of activities on Veteran's Day weekend. Come out and help us celebrate those who served!



SPONSORSHIP OVERVIEW

ENGAGEMENT & EYEBALLS



- ✓ 85,000 – Web Site Visits
- ✓ 120,000 - Social Media Fans
- ✓ 110,000 - Eblast Database
- ✓ 300 + - Event Attendees

DEMOGRAPHICS

Gender

52% Women – 48% Men

Age

12.1% - 25-34

21.9% - 35-44

25.5% - 45-54

21.5% - 55-64


17% - 65 +



BENEFICIARY



PACKAGE BENEFITS

	PRESENTING SPONSOR	STAGE SPONSORS	AWARD SPONSORS	T-SHIRT SPONSORS	BOOTH
	\$2,000	\$1,000	\$1,000	\$750	\$200
PRE-EVENT					
Logo on Promo Collateral	X				
Logo on website	X	X	X	X	
Social Media Announcements	X	X	X	X	X
Eblasts	X	X	X	X	
Press Releases	X				
DAY of EVENT					
Logo on event banners	X	X	X	X	
Logo on stage banners	X	X			
Logo on awards banner	X		X		
Logo on t-shirt	X			X	
Logo on event collateral	X				
Live and Social Media announcements	X				
Booth Displays/Sales	X	X	X	X	X
POST EVENT					
Blog	X				
Eblast	X	X	X		
Donation Recognition	X				

RESERVATION

Sponsor Name (as to be used by the Event) _____

Type of Business _____

Contact Name _____ Title _____

Address _____

City _____ State _____ Zip _____

Phone _____

Cell _____

Email (required) _____

The undersigned is an authorized signatory on behalf of the designated Sponsor:

Signature: _____

Name: _____

Date: _____

- Presenting Sponsor (1).....\$2,000
- Stage Sponsor (2)..... \$1,000
- Award Sponsor (2)..... \$1,000
- T Shirt Sponsor (2) \$750
- Booth\$200
- In Kind / Other

Full payment is due with your reservation unless other arrangements are made.

Please make checks payable to

Camp Mack, a Guy Harvey Lodge, Marina & RV Resort and return with completed application to:

Camp Mack, a Guy Harvey Lodge, Marina & RV Resort
14900 Camp Mack Road
Lake Wales, FL 33898

Info@GuyHarveyCampMack.com

Disclaimer. Sponsorships, including designation of booth/tent location and Gator Den display signage areas, subject to prior reservation. Display of Company logo on printed materials subject to production deadlines. Gator Den display signage subject to permit and installation feasibility.

THE EVENT SERIES

