



EVENT SERIES SPONSORSHIP 2023



SCHEDULE



April 28-29th

The Bonfire Tournaments begin with the Lunker Lovin' Smackdown. This is a Team Tournament featuring a 1- Day Bass Tournament, Live Music, Food Vendors, Fishing Clinics and our Signature Bonfire Party with the lighting of the 15' Bass Sculpture. Proceeds will be raised for Keep Polk County Beautiful



May 13th

The Bellamy Brothers are returning to Camp Mack to headline the Red Eye River Jam Music Festival on the Riverfront. Red Eye River Jam will have Live Music, Food Truck Rally, Outdoor Games & More!

June 23-24th



Fire on the Lake is an International Chili Society sanctioned Chili Contest for Salsa, Verde, Homestyle, and Traditional Red Chilis. Winner of each category will be invited to the World Championships. Enjoy Chili Samplings, Cornhole Tournament, Live Music, and our Signature Bonfire Party. Proceeds will be raised for the Freedom Tour of Polk County to help feed those in need.

SCHEDULE



Sept 22-23rd

Bonfire Tournaments continues with the Bonfire Shootout. This is a Team Tournament featuring a 1- Day Bass Tournament, Live Music, Food Vendors, Fishing Clinics and our Signature Bonfire Party with the lighting of the 15' Bass Sculpture. Proceeds will be raised for the Bobby Lane Cup Scholarship Fund for youth in Polk County.

Oct 19-21st

The 5th Annual Rock 'N' Brews BBQ Festival is a Florida BBQ Association Sanctioned Event with over 50 BBQ Cook Teams, Food Vendors, Live Music, and outdoor games. Proceeds will be raised for the Freedom Tour of Polk County to help feed those in need.



Nov 10-11th

Celebrate Those Who Served with us with a 1 – Day Fishing Tournament, Patriotic Golf Cart Parade, Food, Live Music & More on Veterans Day Weekend. Proceeds to benefit 22 Zero.



SPONSORSHIP OVERVIEW



ENGAGEMENT & EYEBALLS

- ✓ 85,000 - Web Site Visits
- ✓ 120,000 - Social Media Fans
- ✓ 110,000 - Eblast Database
- ✓ 5,000 + - Event Attendees
- ✓ 6 Annual Events

DEMOGRAPHICS

Gender

52% Women – 48% Men

Age

12.1% - 25-34

21.9% - 35-44

25.5% - 45-54

21.5% - 55-64

17% - 65 +



BENEFICIARIES



SPONSOR PACKAGES

						"ALL IN" SPECIAL (20% OFF!)
DATES	April / Sept	May 13	June 23-24	Oct 19-21	Nov 10-11	
PRESENTING SPONSOR	\$2,500	\$5,000	\$2,000	\$3,500	\$2,000	\$12,000
STAGE SPONSOR	\$1,500	\$2,500	\$1,000	\$1,500	\$1,000	\$6,000
AWARDS SPONSOR	\$1,000	\$1,500	\$1,000	\$1,000	\$1,000	\$3,200
T SHIRT SPONSOR	\$1,000	\$2,000	\$750	\$1,000	\$750	\$4,400
BOOTH	\$200	\$200	\$200	\$200	\$200	\$800

PACKAGE BENEFITS

	PRESENTING SPONSOR	STAGE SPONSORS	AWARD SPONSORS	T-SHIRT SPONSORS	BOOTH
PRE-EVENT					
Logo on Promo Collateral	X				
Logo on website	X	X	X	X	
Social Media Announcements	X	X	X	X	X
Eblasts	X	X	X	X	
Press Releases	X				
DAY of EVENT					
Logo on event banners	X	X	X	X	
Logo on stage banners	X	X			
Logo on awards banner	X		X		
Logo on t-shirt	X			X	
Logo on event collateral	X				
Live and Social Media announcements	X				
Booth Displays/Sales	X	X	X	X	X
Sponsor Tickets	X	X	X	X	
POST EVENT					
Blog	X				
Eblast	X	X	X		
Donation Recognition	X				

SPONSORSHIP SELECTIONS

PRESENTING SPONSOR - EXCLUSIVE

	#		Price		Total
The "All In" Package	1	x	\$ 12,000	=	
Red Eye River Jam	1	x	\$ 5,000	=	
Bonfire Series	1	x	\$ 2,500	=	
Chili Cookoof	1	x	\$ 2,000	=	
Rock N Brews BBQ	1	x	\$ 3,500	=	
Fish to Honor Tournament	1	x	\$ 2,000	=	
Total =					

TEE SHIRT SPONSOR - 2 PER EVENT

	#		Price		Total
The "All In" Package		x	\$ 4,000	=	
Red Eye River Jam		x	\$ 2,000	=	
Bonfire Series		x	\$ 1,000	=	
Chili Cookoof		x	\$ 750	=	
Rock N Brews BBQ		x	\$ 1,000	=	
Fish to Honor Tournament		x	\$ 750	=	
Total =					

STAGE SPONSOR - 2 PER EVENT

	#		Price		Total
The "All In" Package		x	\$ 6,000	=	
Red Eye River Jam		x	\$ 2,599	=	
Bonfire Series		x	\$ 1,500	=	
Chili Cookoof		x	\$ 1,000	=	
Rock N Brews BBQ		x	\$ 1,500	=	
Fish to Honor Tournament		x	\$ 1,000	=	
Total =					

TENT SPONSOR

	#		Price		Total
The "All In" Package		x	\$ 800	=	
Red Eye River Jam		x	\$ 200	=	
Bonfire Series		x	\$ 200	=	
Chili Cookoof		x	\$ 200	=	
Rock N Brews BBQ		x	\$ 200	=	
Fish to Honor Tournament		x	\$ 200	=	
Total =					

AWARDS SPONSOR - 2 PER EVENT

	#		Price		Total
The "All In" Package		x	\$ 3,200	=	
Red Eye River Jam		x	\$ 1,500	=	
Bonfire Series		x	\$ 1,000	=	
Chili Cookoof		x	\$ 1,000	=	
Rock N Brews BBQ		x	\$ 1,000	=	
Fish to Honor Tournament		x	\$ 1,000	=	
Total =					

IN KIND/OTHER SPONSOR

The "All In" Package	Contact Us
Red Eye River Jam	Contact Us
Bonfire Series	Contact Us
Chili Cookoof	Contact Us
Rock N Brews BBQ	Contact Us
Fish to Honor Tournament	Contact Us

RESERVATION

Step One: Contact Information

Sponsor Name (as to be used by the Festival) _____

Type of Business _____

Contact Name _____ Title _____

Address _____

City _____ State _____ Zip _____

Phone _____

Cell _____

Email (required) _____

The undersigned is an authorized signatory on behalf of the designated Sponsor:

Signature: _____

Name: _____

Date: _____

Step Two: Payment

Full payment is due with your reservation. Please make checks payable to:

Camp Mack, a Guy Harvey Lodge, Marina & RV Resort

Step Three: Book Your Sponsorship Reservation

Please return a copy of this Reservation form along with both your Sponsorship Selection form and payment to:

Camp Mack, a Guy Harvey Lodge, Marina & RV Resort

14900 Camp Mack Road

Lake Wales, FL 33898

Info@GuyHarveyCampMack.com

On receipt of your reservation materials, the Camp Mack Crew will contact you to coordinate sponsorship details. Please contact us if you have any questions or need special assistance.

We're always on the hook to help!

Disclaimer. All sponsorships, including designation of booth/tent location and specific display signage areas are subject to prior reservation, determined by date and time. Display of Company logo on printed materials subject to production deadlines.

GuyHarveyCampMack.com

Phone: 863-696-1108 Email: Info@GuyHarveyCampMack.com

THE EVENT SERIES

