



EVENT SPONSORSHIP



BONFIRE SCHEDULE



January 26 - 27

The Bonfire Tournaments begin with the Lunker Lovin' Smackdown. This is a Team Tournament featuring a 1- Day Bass Tournament with one angler being 18 years or younger. Enjoy Live Music, Food Vendors, Fishing Clinics and our Signature Full Moon & Bonfire Party with the lighting of the 15' Bass Sculpture.

April 26 - 27

Bonfire Tournaments continues with the Tickled Pink Playoff. This is a Team Tournament featuring a 1- Day Bass Tournament with one angler being 18 years old or younger. Enjoy Live Music, Food Vendors, Fighting Chair Challenge and our Signature Full Moon & Bonfire Party with the lighting of the 15' Bass Sculpture by artist Bo Woods.



September 20 - 21

Bonfire Tournament finishes with the Bonfire Shootout. This is a Team Tournament featuring a 1- Day Bass Tournament, a Lady Angler Fishing Academy, our Fighting Chair Challenge and we will have Live Music, Food Vendors, and our Signature Full Moon & Bonfire Party with the lighting of the 15' Bass Sculpture by artist Bo Woods.



SPONSORSHIP OVERVIEW



ENGAGEMENT & EYEBALLS

- ✓ 85,000 – Web Site Visits
- ✓ 120,000 - Social Media Fans
- ✓ 110,000 - Eblast Database
- ✓ 500 + - Event Attendees
- ✓ 3 Annual Events

DEMOGRAPHICS

Gender

52% Women – 48% Men

Age

12.1% - 25-34

21.9% - 35-44

25.5% - 45-54

21.5% - 55-64


17% - 65 +



BENEFICIARIES



PACKAGE BENEFITS

	PRESENTING SPONSOR	STAGE SPONSORS	AWARD SPONSORS	T-SHIRT SPONSORS	BOOTH
	\$2,500	\$1,500	\$1,000	\$1,000	\$200
PRE-EVENT					
Logo on Promo Collateral	X				
Logo on website	X	X	X	X	
Social Media Announcements	X	X	X	X	X
Eblasts	X	X	X	X	
Press Releases	X				
DAY of EVENT					
Logo on event banners	X	X	X	X	
Logo on stage banners	X	X			
Logo on awards banner	X		X		
Logo on t-shirt	X			X	
Logo on event collateral	X				
Live and Social Media announcements	X				
Booth Displays/Sales	X	X	X	X	X
POST EVENT					
Blog	X				
Eblast	X	X	X		
Donation Recognition	X				

RESERVATION

Sponsor Name (as to be used by the Event) _____

Type of Business _____

Contact Name _____ Title _____

Address _____

City _____ State _____ Zip _____

Phone _____

Cell _____

Email (required) _____

The undersigned is an authorized signatory on behalf of the designated Sponsor:

Signature: _____

Name: _____

Date: _____

___ Presenting Sponsor (1).....\$2,500

___ Stage Sponsor (2)..... \$1,500

___ Award Sponsor (2)..... \$1,000

___ T Shirt Sponsor (2) \$1,000

___ Booth\$200

___ In Kind / Other

Full payment is due with your reservation unless other arrangements are made.

Please make checks payable to

Camp Mack, a Guy Harvey Lodge, Marina & RV Resort and return with completed application to:

Camp Mack, a Guy Harvey Lodge, Marina & RV Resort

14900 Camp Mack Road

Lake Wales, FL 33898

Info@GuyHarveyCampMack.com

Disclaimer. Sponsorships, including designation of booth/tent location and Gator Den display signage areas, subject to prior reservation. Display of Company logo on printed materials subject to production deadlines. Gator Den display signage subject to permit and installation feasibility.

GuyHarveyCampMack.com

Phone: 863-696-1108 Email: Info@GuyHarveyCampMack.com

THE EVENT SERIES

