

EVENT SPONSORSHIP

GUY HARVEY CAMP MACK

HOME OF THE



ROCK & BREWS
BBQ FESTIVAL

2024

LAKE KISSIMMEE

ROCK 'N' BREWS BBQ



Oct 24 – 26th

Join us at Camp Mack, a Guy Harvey Lodge, Marina & RV Resort for our annual Rock 'N' Brews BBQ Competition on October 24-26th. For pitmasters and cook teams this weekend will include FBA Sanctioned BBQ contest with Professional and Backyard Divisions, Kids Cook-off, Ancillary Contest, Bonfire Party, and more!



For those who want to cheer on their favorite teams, we will have BBQ Vendors, a Craft Fair on Saturday, and Live Music on the Riverfront from local bands on Friday and Saturday for you to enjoy. Proceeds for the event will be raised for the Freedom Tour for mobile relief for those in need in Polk County.



SPONSORSHIP OVERVIEW



ENGAGEMENT & EYEBALLS

- ✓ 85,000 + Website Visits
- ✓ 120,000 - Social Media Fans
- ✓ 110,000 - Eblast Database
- ✓ 500 + - Event Attendees
- ✓ 50+ - BBQ Competition Teams

DEMOGRAPHICS

GENDER

52% Women – 48% Men

AGE

25-34 – 12.1%

35-44 – 21.9%

45-44 – 25.5%

55-64 – 21.5%


65+ - 17%

BENEFICIARY



FREEDOM TOUR:

Providing mobile relief for those in need in Polk County.

	PRESENTING SPONSOR	STAGE SPONSOR	AWARDS SPONSOR	T-SHIRT SPONSOR	BOOTH
	\$3,500	\$1,500	\$1,000	\$1,000	\$200
PRE-EVENT					
Logo on Promo Collateral	X				
Logo on website	X	X	X	X	
Social Media Announcements	X	X	X	X	X
Eblasts	X	X	X	X	
Press Releases	X				
EVENTS					
Logo on event banners	X	X	X	X	
Logo on stage banners	X	X			
Logo on awards banner	X		X		
Logo on t-shirt	X			X	
Logo on event collateral	X				
Live announcements	X				
Booth	X	X	X	X	X
Event Tickets	X	X	X	X	
POST EVENT					
Blog	X				
Eblast	X	X	X		

SPONSORSHIP RESERVATION

Sponsor Name (as to be used by the Festival) _____

Type of Business _____

Contact Name _____ Title _____

Address _____

City _____ State _____ Zip _____

Phone _____

Cell _____

Email (required) _____

The undersigned is an authorized signatory on behalf of the designated Sponsor:

Signature: _____

Name: _____

Date: _____

___ Presenting Sponsor (1).....	\$3,500
___ Stage Sponsor (2).....	\$1,500
___ Award Sponsor (2).....	\$1,000
___ T Shirt Sponsor (2)	\$1,000
___ Booth	\$200
___ Other / In Kind	

Full payment is due with your reservation unless other arrangements are made.

Please make checks payable to

Camp Mack, a Guy Harvey Lodge, Marina & RV Resort and
return with completed application to:

Camp Mack, a Guy Harvey Lodge, Marina & RV Resort
14900 Camp Mack Road
Lake Wales, FL 33898

Info@GuyHarveyCampMack.com

Disclaimer. Sponsorships, including designation of booth/tent location and Gator Den display signage areas, subject to prior reservation. Display of Company logo on printed materials subject to production deadlines. Gator Den display signage subject to permit and installation feasibility.

Visit GuyHarveyCampMack.com

Phone: 863-696-1108 Email: Info@GuyHarveyCampMack.com